

For Immediate Release:

Michigan Company Develops Technology That Offers Distraction-Free Use Of All Portable Devices In Cars

West Bloomfield, MI.- February 9, 2006 – Oakland County’s Applikompt has developed revolutionary technology that allows a driver to use their Cell phone, Navigation System, Palm Pilot, or any other device for that matter, without ever taking their eyes off of the road. The STMCGateway is product that is being developed currently to integrate the workings of portable devices with your car’s own network, allowing the technology to be used with any make or model of cell phones and other devices. Using wireless technology and a USB connector, your devices are docked with the STMCGateway ‘cradle’ that works with the communication system of your car to provide you a one-source product for all of your communications devices.

“Regardless what kind of car you drive or what kind of cell phone you have, this patented technology integrates them with your car’s communication system”, says Applikompt President, Mouhamad Naboulsi. “The market for this product is the group of drivers that want the safety features of an ON-STAR-type system without the monthly commitment and payments”. The STMCGateway, when completed, will be sold as a complete package in the mid \$200’s. The software and the infrastructure development of this technology is what make this product easy to use and customizable by each driver.

Some of the features of the Applikompt’s product include: the ability for the system to evaluate the environment (based on driver preferences and skills), and determine if it’s a good time for the driver to receive a call or an audible email (if not, it goes right to voicemail); simple Thumbs Up Thumbs down control on the steering wheel; the power to customize your system to your driving style, the inclusion of several sensors in the technology that can diagnose the driver’s physical condition (heart rate, alcohol levels, blood pressure) and even an automatic and programmable alarm memory function for certain intersections, traffic signals, etc to alert the driver when they are involved in communication or other busy activities. Applikompt is an Oakland County Emerging Sectors® Company.

For information on Applikompt’s STMC Gateway:

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